

**TASSIE
WE NEED
TO TALK**
Salmon

**ARE YOU AN
ENVIRONMENTALIST?**

We all are and if not, should be.

Lets take a look at our carbon footprint.
Fish farming provides better environmental
outcomes than other forms of protein production.

Salmon is a very carbon friendly source of protein.
WWF estimate that in terms of carbon emissions,
ocean-based salmon farms emit less than half the
emissions of land-based protein.

These estimates show ocean-based salmon farms
emit only 2.2 kilograms of carbon dioxide for every
kilogram of edible fish produced.

By comparison farms produce 5.1 kilograms of carbon
for every kilogram of chicken, 6.4 kilograms for pork
and 37.2 kilograms for beef.

KNOW THE FACTS

**SAVOUR
OUR
SALMON** 

 *Salmon*
TASMANIA