

**TASSIE
WE NEED
TO TALK**
Salmon

IS SALMON PART CHICKEN?

Is a cow part grass? No.
Salmon is Salmon.

Our feed includes poultry by-products that are ground down and dried into a protein flour. The flour is a part of our formulated fish pellets. Over the past 35 years, the industry has actively worked to increase the level of plant and vegetable contained in a balanced salmon diet and reduce wild fish inputs. It is a good news story as we are making use of poultry by-products and reducing the reliance and pressure on wild fish stocks. Our feed also includes grain meal, vegetable meal, fish meal and oil, vitamins and minerals and Carotenoids. All animal feed in Australia is rigorously controlled by the federal government.

KNOW THE FACTS

**SAVOUR
OUR
SALMON**



 *Salmon*
TASMANIA